
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, *et al.*

Application No. 10/017,111

Filed: December 14, 2001

Title: "Method and System for Targeted Incentives"

Group Art Unit: 3688

Examiner: ALVAREZ, Raquel

Attorney Docket: 01372

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman
Name of Person Transmitting This Paper



September 3, 2009
Date of Transmission

**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT
WITH REQUEST FOR CONTINUED EXAMINATION**

Mail Stop: RCE
Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed June 12, 2009. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.